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18th GREAT PRE-SEASON SALE of Finest Everblooming Roses

A GRAND ARRAY OF STRONG DORMANT
FIELD-GROWN ROSES AT A SPECIAL SALE

PRICE OF ONLY

49c

EACH

When Ordered in Lots of
6 or More Roses.



When we first inaugurated the idea of the Pre-Season Sale of Roses way back in 1914, it was a new idea and one that at once struck the public fancy and resulted in bringing us thousands of enthusiastic and delighted customers who found that really fine Roses could be purchased at a popular price that they could afford to pay. As a consequence they continued to order their Roses during our great Special Sales for delivery in early Spring at just the best time of the year for planting to get the finest results.

**THIS SPECIAL SALE ENDS ON
FEBRUARY 28th, MIDNIGHT.**

50 CHOICE VARIETIES FROM WHICH TO CHOOSE

AMI QUINTARD—velvety crimson
AUTUMN—burnt orange
BETTY UPRICHARD—salmon pink
BRIARCLIFF—deep rosy pink
CRUSADER—crimson red
CALEDONIA—white
COLUMBIA—double pink
DAME EDITH HELEN—bright pink
DUCHESS OF WELLINGTON—light yellow
EDITH NELLIE PERKINS—orange & pink
E. G. HILL—deep maroon
ELDORADO—golden yellow
ETOILE DE FRANCE—deep crimson
ETOILE DE HOLLANDE—dark red
FRANCIS SCOTT KEY—brilliant maroon
GEN. McARTHUR—velvety scarlet
GOLDEN DAWN—sunflower yellow
GOLDEN EMBLEM—yellow & carmine
GOLDEN OPHELIA—golden yellow
GRUSS UN TEPLITZ—crimson
HADLEY—velvety crimson
HOOSIER BEAUTY—deep crimson
IMPERIAL POTENTATE—brilliant pink
JOANNA HILL—dark yellow
JONKHEER MOCK—Brilliant pink

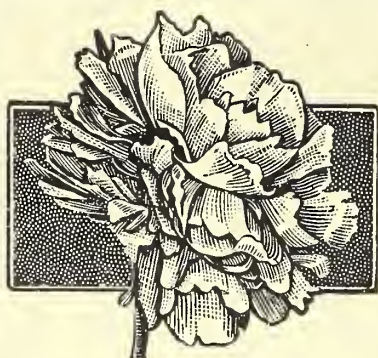
KAISERIN AUG. VICTORIA—flesh
LA FRANCE—pale pink
LADY ASHTOWN—glossy pink
LADY HILLINGDON—apricot yellow
LOS ANGELES—flame pink
MARGARET McGREDY—brilliant red
McGREDY'S SCARLET—brilliant
MME. BUTTERFLY—apricot pink
MME. EDUARD HERRIOT—coral red
MME. CAROLINE TESTOUT—rose pink
MME. JULES BUCHE—primrose white
MRS. AARON WARD—yellow
MISS ROWENA THOM—fiery mauve
OPHELIA—salmon flesh
PRES. HOOVER—orange and gold
PADRE—coppery orange
PINK RADIANCE—opaline pink
RED RADIANCE—bright rosy red
REV. F. PAGE ROBERTS—golden yellow
SENSATION—deep maroon
SUNBURST—rich yellow
SOUV. CLAUDIUS PERNET—sunflower yellow
SOUV. GEORGES PERNET—brick red
TALISMAN—yellow, pink & rose
WILLOWMERE—bright pink

AFTER MARCH 1st. — At Regular Price of 65c Each

Why pay 75c to \$1 apiece for Roses when it is now possible, through this great sale, to strike a happy medium and get these fine, sturdy, dormant field-grown Roses at 49c. Here is a really wonderful opportunity to get first grade stock, shipped direct to you, without extra handling, right from our grower's nurseries in Delaware where half a million fine Roses are grown annually, and at a price you can afford to pay, with a comprehensive list of 50 choice varieties from which to make your selection. Please do not ask us to supply less than 6 Roses however at this low special sale price. And note this: Promptly on March 1st, our prices go regularly to 65c each or \$6.50 per dozen, so be SURE to send in your orders NOW. Address;

CLARENCE B. FARGO

Frenchtown, N. J.



PEONIES

RED WHITE PINK

While this special offering of Peonies is unlabeled as to names of varieties, they may be had in separate colors of pink, red, white or mixed as the customer may wish to specify. A long row or border of Peonies surely makes an impressive sight when in bloom and provides a display at blooming time each season with little or no trouble and may be had at but trifling cost so that it is well worth while to take full advantage of this attractive offering. These are strong 3 to 5 eye root divisions and the prices are:

Each 25c Dozen—\$2. 5 for \$1.10

**Plant Some of
These Fine Named**

PICARDY

Today's most famous Glad. Tall, handsome spikes of beautiful coral-pink flowers in perfect formation. 12 bulbs for 50c or 100 for \$4.

Betty Nuthall

An extremely popular vivid salmon-orange shading to yellow. One of the florists' best. 12 bulbs for 50c or 100 for \$4.

PELEGRINA

We never have enough blue flowers in our gardens and here is the best of this color—a very handsome deep blue. 3 bulbs, 25c or 25 for \$1.75.

Gladiolus

5 Gorgeous Lilies From Which to Select 5

AURATUM—giant blooms clustered on long stems! Blooms in August—white speckled dark red with a broad gold band down the center of each petal—exceedingly fragrant. 5 bulbs, \$1.10 or 12 for \$2. **REGAL**—pink, white and yellow, all combined in the one glorious flower—blooms June-July. 5 bulbs, \$1.10 or 12 for \$2. **RUBRUM**—white, sprinkled with scarlet dots—petals reflexed—very showy and much used by florists—blooms August-September. 4 bulbs, \$1.10, or 12 for \$2.75. **ALBUM**—large white show Lily; blooms August-September—5 bulbs, \$1.10 or 12 for \$2. **TENUIFOLIUM** or Coral Lily. Nodding deep coral-red, blooms June-July—grows only 18 inches high. 5 for \$1. or 12 for \$2.

5 Lilies—one each of above for \$1.10

White

35c Each

Calla Lilies

Yellow

35c Each

Lily - of - the - Valley

This is one of the finest things imaginable for planting in odd corners or under trees

where grass does poorly, shady spots, etc. Set them out six inches apart each way. We will send 25 for \$1.10 or 50 for \$2. 1000 (by express) \$15.

**25c
Each**

Hardy Perennial Plants

**Dozen
\$2.50**

Each plant individually wrapped in damp moss and waterproof paper with picture of flower and planting instructions. You may make selections from the following attractive list—**AQUILEGIA** or Columbine; **BLEEDING HEART**; **COREOPSIS**; **DELPHINUM** or Larkspur; **HIBISCUS** or Marsh Mallows; **HEMERO-CALLIS** or Day Lily; **HOLLYHOCK**; **JAPANESE IRIS**; **PHLOX**; **PHYSALIS** or Chinese Lantern Plant; **PYRETHRUM**; **RUDBECKIA** or Golden Glow; **SHASTA DAISY**; **TRITOMA** or Red Hot Poker Plant; **VERONICA**. Order all one kind or assorted as you prefer at 25c each or \$2.50 per dozen.



Tuberous Begonias

The brilliant single blossoms frequently measure six inches across; the foliage is also highly ornamental. Colors range from ivory-white and flaming scarlet through shades of bright, bronzy-yellow, light and dark crimson, orange, salmon, ruby-red, rose and pink. The bulbs may be started inside in pots as early as March or planted directly outside in early May or later. Individual flowers are perfectly reflexed which, with the bright colorings, gives a truly gorgeous effect. They are ideal for bedding in partial shade. Also very useful for growing in pots or boxes for the porch or house. Offered in mixed colors only the bulbs are priced as follows:

Each 25c 3 for 60c Dozen—\$2.

CLARENCE B. FARGO

Frenchtown, New Jersey

**THE LORD'S PRAYER
OR THE
TEN COMMANDMENTS**

Here is an interesting little piece of Novelty Jewelry that should intrigue you and gladden some child's heart. We make this offering to our friends at no profit to ourselves. **ALL PROFITS HEREFROM GO TO THE BENEFIT OF SUNDAY SCHOOL WORK AMONGST CHILDREN.**

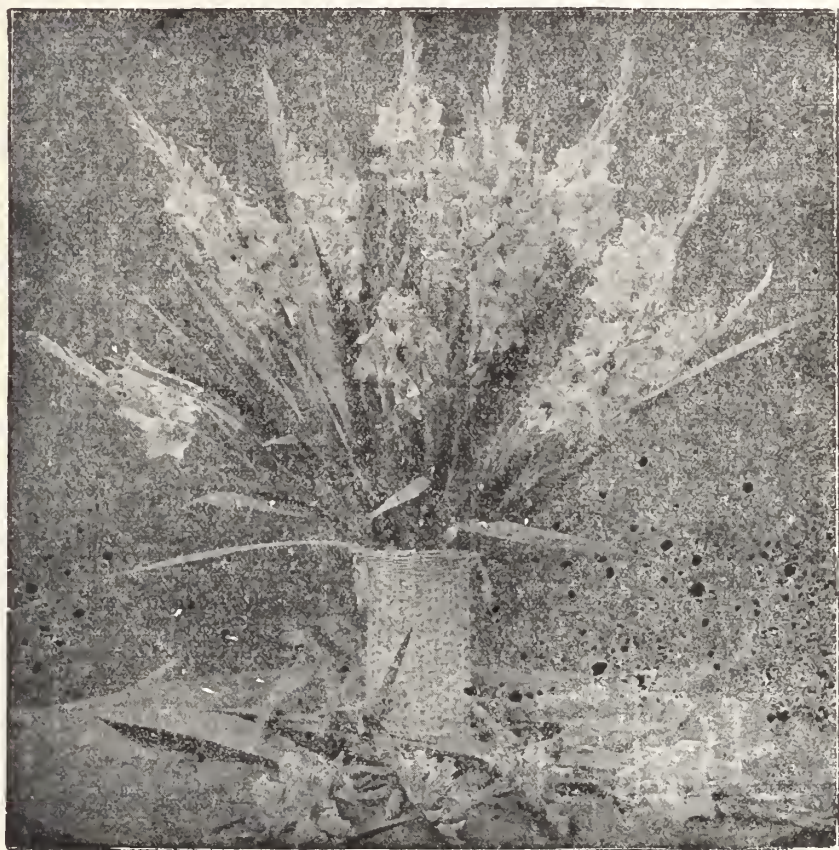
A scientific marvel; either The Lord's Prayer or The Ten Commandments reproduced on a glass the size of a pinhead and mounted in an imitation ivory charm shaped like a miniature telescope. Hold it to the eye and the wording can be easily read. Nice for neck or watch chain or as a pocket piece. Here is an excellent children's award that can do them good instead of harm; a little gift that any child will greatly appreciate and enthuse over. So inexpensive, too, that one can easily afford to distribute a number as a good deed. We will mail one sample Charm postpaid for only 15c or two of them for 25c. Dozen—\$1.25. In ordering please state whether you wish The Lord's Prayer, The Ten Commandments or both. Address:

CLARENCE B. FARGO

FRENCHTOWN, N. J.

GLADIOLUS

The Famous "Glory Mixture"



100 Fine Big Bulbs \$1.98

And Valuable FREE Gifts

In this Great Special Offer we are bringing you a most unusual proposition and one that will interest every member of the family. In the first place these are fine big bulbs $1\frac{1}{4}$ to $1\frac{1}{2}$ inches across and, more important still, "GLORY MIXTURE" is by no means a common mixture although offered at such a low price. In this Famous Mixture every hue and color is blended, both the lovely plain petaled and the entrancing ruffled varieties in the choicest of large flowering types and we think you have never seen a mixture that will show you so many DIFFERENT varieties in a 100 bulb planting. Each morning during the blooming season you will want to hurry out to the garden to see what new and exciting thing has unfolded new beauty during the night that is past. So, we say, plant "GLORY MIXTURE" and it will prove a REAL revelation of Gladiolus charm and beauty. Don't miss it! We will mail you 50 bulbs of this Famous Mixture postpaid for only \$1., or, better yet, 100 bulbs for only \$1.98. 1,000 bulbs by express, (not prepaid,) for \$10. For additional information regarding this special offering read every word on the other side of this sheet and then send in your orders NOW. Address:

CLARENCE B. FARGO
Frenchtown, New Jersey

Box of Ten Puzzles, Tricks and Joker's Apparatus That The Whole Family Will Enjoy Given Absolutely FREE

We believe that almost everyone, young and old, likes to exercise their "gray matter" over a good Puzzle as well as to enjoy a good laugh at a practical joke or to be amazed or astonished at some well performed trick and so we have assembled a unique assortment of Puzzles, Jokes and Tricks made up for us at some considerable expense in order to give them away to our customers as evidence of our good will and to increase greatly the sales of Famous "GLORY MIXTURE" this season. We are not going to tell you here exactly what you will find in these gift boxes; space does not permit and, besides, let this come as a pleasant surprise. In fact the assortments will not all be alike but each box will be found to contain ten interesting Puzzles, Tricks and Jokes made of wire, wood, metal and other material and we know that the entire family, young and old, will be interested and entertained.

How To Get This Fine FREE Gift

Use the special Order Blank found below and send promptly for not less than 100 bulbs of "GLORY MIXTURE" and the FREE Gift as described above will be sent you with the bulbs post-paid anywhere. Maybe some of your friends would like to join you in ordering and, suppose you were to order three sets at \$1.98 each; then, three separate free gift sets would be included but, in order to get the free gift, the order MUST be on the order blank below as this is a very special offer and the gift is not included otherwise.

**Schools, Churches, Clubs, Asso-
ciations, Agents**

EARN SOME EASY MONEY

It is mighty easy to sell "GLORY MIXTURE" Gladiolus at our popular prices of 50 bulbs for \$1. or 100 for \$1.98 and practically double your investment by buying your stock at our wholesale price of 1,000 for \$10. Here is an article easy to sell; every home a prospective customer. Here is an opportunity that should help to solve your personal, group or society financial problems.

Grow GLADIOLUS

For Pleasure or For Profit

They make the most wonderful of outdoor displays and are in enormous demand for cut flowers. They are amongst the easiest of all flowers to grow successfully and, if you so desire, you may build up a profitable sideline business of your own right at home by both selling the bulbs and by growing the flowers for cutting. This is a pleasant, profitable business that can easily show you a nice profit. Plant some of the bulbs at ten day intervals from April to the middle of July and have them continuously in bloom from July to late October.

Order a supply of "GLORY MIXTURE" N-O-W. When the bulbs arrive simply open the packages for ventilation and store away in a cool dry place until needed for planting.

The Famous "GLORY MIXTURE"

This famous mixture is the most widely known mixture in commerce today. Grown by one of the largest and best known commercial growers, twenty-five acres or so of mixtures alone, this grower is known the world over for their wonderful Gladiolus originations and this famous mixture is known for its superb beauty, wide variety and endless array of gorgeous coloring. You simply cannot possibly go wrong if you plant "GLORY MIXTURE." Without the free gift we are offering here they would be a grand bargain but, with this added value you just cannot possibly afford to pass this special offer by so, we say to you, send in your order today. The order blank below is for your convenience and MUST be used if you are to receive the valuable free gift offered here.

ORDER BLANK

Mark the quantity wanted in space provided below. Write name and address plainly and return this sheet together with the proper remittance.

__ 50 Bulbs \$1 __ 100 Bulbs \$1.98 __ 1000-\$10

Name _____

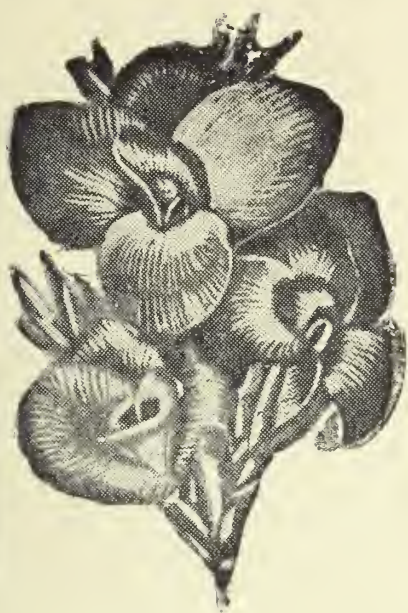
Local Address _____

City or Town _____ State _____

CLARENCE B. FARGO

FRENCHTOWN, N. J.

Bulbs for Spring Planting



Gorgeous Large Flowering CANNAS

At our present bargain prices you can afford to plant CANNAS liberally to hide and screen unsightly gardens and back views. Plant in big showy beds or borders or along driveways etc. This tropical-like plant is very popular, and certainly brings charm and beauty to the landscape.

KING HUMBERT—red with bronze foliage. 5 feet.

YELLOW KING HUMBERT—green foliage. 5 feet.

THE PRESIDENT—brilliant scarlet, green foliage. 4 feet.

MME. CROZY—scarlet and yellow dwarf hedder. 3 feet.

Instead of \$2. or \$2.50 per dozen, you should now take advantage of these bargain prices.

BARGAIN PRICES

12 for \$1.10

25 for \$1.98

100 (by express) \$7.00

Dwarf

Double

Excelsior Pearl

Tuberose

3 for 25c

or

Dozen—65c

Delightful white fragrant double flowers clustered on long stems. One of the favorites in Grandmother's garden. Plant the bulbs in late May or in June after all danger of frost is past and the soil is warm

3 bulbs for 25c Dozen—65c

Chinese Cinnamon Vines

Attractive glossy heart-shaped foliage bearing small clusters of white blossoms. Very hardy and a vigorous grower. Grows to a height of 15 feet or more a season, dies down at the end of the season, and comes up again stronger than ever the next Spring. Excellent shade for porches, pergolas, etc. Plant in a row one foot apart. Roots, 15c each—3 for 35c—Dozen \$1.20

Fairy Lilies

ZEPHYRANTHES. Bears a profusion of gorgeous, large bright pink flowers in Spring and early Summer. Planted in pots or boxes and set away in the cellar, in the Fall they bloom wonderfully each year without even hothousing to replant. Just bring them out, water, and set them in the sun, and they will surely surprise you with their charm and beauty. 3 bulbs, 35c—Dozen, \$1.25.



Tigridias

There are few flowers that can compare with the TIGRIDIA for brilliancy and color. They are amongst the most outstanding bulbous plants and are grown much the same as the Gladiolus as to planting, care and treatment. The colors are orange and yellow marked with red, purple or maroon. The large flowers, triangular in shape, deeply cupped at the center, succeed anywhere and bloom all Summer. Each stalk produces several flowers and thus prolongs the display. Let us suggest that you get acquainted with the uniquely beautiful Tigridias and have something distinctly different.

BULBS 25c EACH

5 FOR \$1.

CLARENCE B. FARGO

Frenchtown, New Jersey

Think Of It!

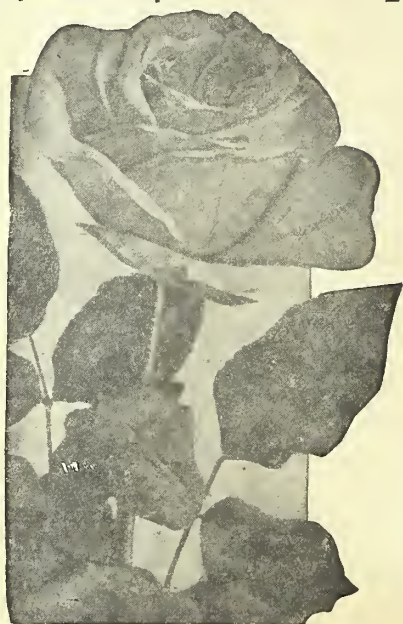
In addition to the fine array of 50 choice Ever-blooming varieties offered for your selection in this Folder, we also list the following important other types at the same special 49c price.

FIRST GRADE

Or No. 1 Field-Grown

ROSES

NOW only 49c



HYBRID PERPETUALS

The tall growing June bloomers so important in many planting plans.

FRAU KARL DRUSCHKI—famous giant white.

George Ahrends—delicate pink

Henry Nevard—velvety scarlet

Magna Charta—bright pink

Marshall Wilder—scarlet crimson

Mrs. Alfred Barbler—large salmon-yellow

Sky Rocket—blood-red in clusters

POLYANTHA

These are the Baby Ramblers.

Ideal—dark velvety crimson

Mme. Levasseur—bright purple-crimson

MRS. R. M. FINCH—double rosy pink

Triomphe Orleanals—cherry-red

CLIMBING ROSES

American Pillar—carmine

Cl. Amer. Beauty—deep pink

Dr. Van Fleet—large flesh

Excelsa—crimson Rambler

FLOWER OF FAIRFIELD—crimson

White Dorothy Perkins—white Rambler

Gardenia—nankeen yellow

Paul's Scarlet Climber—fiery

Primrose—bright yellow

Roserie—deep rich pink

Silver Moon—large single white

49c - Until February 28 only - 49c

49c

If you really wish to benefit by this remarkably low special price, your order must positively be postmarked no later than midnight of February 28th. Immediately on March 1, the regular Spring price of 65c each goes into effect. If you will need Roses—if you wish the finest or first grade Roses—go over our wide and select list of choice varieties offered and reap the full benefit of this special low 49c price by sending in your orders NOW for early Spring delivery.

13th GREAT PRE-SEASON

Sale Bulletin

◊ from ◊

CLARENCE B. FARGO

1-9 Fargo Bldg..

Frenchtown,

Sec. 562 P. L. & R.

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.